

THE BOOKERS GUIDE TO RIO CARNIVAL

20
24



BOOKERS
INTERNATIONAL

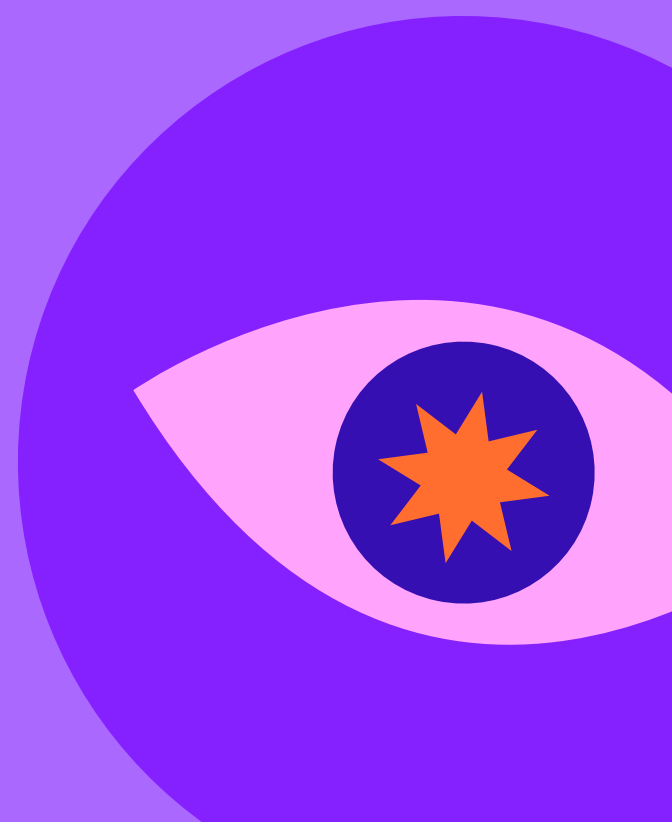
KOKO WELCOMES YOU TO RIO CARNIVAL 2024!

**Hi, I'm Koko,
Bookers'
mascot and
your Carnival
insider.
Join me in our
2024 Guide!**





GUIDE OVERVIEW



RIO CARNIVAL 2024 GUIDE

Your pocket companion for an
unforgettable Carnival experience

Here's a quick peek at what's inside:



BOOKERS: DISCOVER CARNIVAL EXCELLENCE

Dive into our guide to see how Bookers, the official Rio Carnival agency, elevates your experience. Discover how our acclaimed Hospitality Desk, backed by glowing testimonials, elevates your Carnival experience to extraordinary heights.



BOOKERS ANGELS: YOUR CARNIVAL GUARDIANS

Flip through our guide to see how the Bookers Angels can transform your carnival adventure, offering unparalleled, personalized support at the Sambadrome. Your journey to an extraordinary experience starts the moment you join us!



CARNIVAL 101

Quick insights into the history and culture of the world-famous carnival and an overview of the events during the Carnival in Rio.



THE SAMBA PARADES

Everything you need to know about the Samba Parades: schedule, parades lineup, map of the venue, and valuable information on how to get to the Sambadrome with or without our Bookers Angels.



SAMBADROME TICKETS

Unlock the Ultimate 2024 Rio Carnival Experience: Your Guide to Sambadrome Sectors and Available Ticket Options. Gain insights into the views and amenities of different sectors to help you choose the ticket that best suits your needs.



RIO MADE EASY

Navigate through Facts about Rio with our simple, step-by-step guide for hassle-free travel.



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BOOKERS,

Your official
agency for the
Rio Carnival





More than 20 years of Rio Carnival

Welcome to Bookers, your vibrant gateway to the heart of Rio Carnival! As a seasoned tourism agency with over 20 years under our belt, we're not just accredited by ABAV and CADASTUR, but we're also Carnival enthusiasts at heart. Our mission? To bring the electrifying energy of Rio's world-famous party right to your fingertips!

HASSLE-FREE CARNIVAL ENTRY WITH AUTHENTIC TICKETS

Immerse yourself in the rhythm of the samba with us, whether you're a local reveler or an international partygoer. We ensure your entry to the Carnival is hassle-free with guaranteed authentic tickets and exceptional service.

EXCLUSIVE SERVICES FOR A MEMORABLE CARNIVAL

Our exclusive services are meticulously designed to make your Carnival experience seamless and memorable. Experience the convenience of having "Bookers' Angels" - your guides at the Sambadrome, ensuring you have the best possible time. Stay connected and get instant support through our responsive communication channels, including WhatsApp, phone, and email. Plus, our Copacabana-based Customer Service Center is staffed with over 70 multilingual experts, ready to assist you in making your Carnival experience truly spectacular.

JOIN THE GLOBAL CARNIVAL COMMUNITY

Join us and be one of the 20,000 tourists who choose Bookers for an authentic Rio Carnival adventure each year. From the Sambadrome's pulsating rhythms to glamorous gala balls, we're here to make sure your Carnival choice is perfect. With our hearts in Rio and a branch in Miami, we're ready to welcome you to the celebration of a lifetime. Let's dance, let's celebrate, let's live the Carnival dream with Bookers!

Bookers in a Glance



RIO CARNIVAL TICKETS SALES

Sambadrome Parade Tickets: All Sectors

Copacabana Palace Hotel: Copa (Magic) Ball Tickets



TICKET SALES OFFICE

Our ticket sales are available online throughout the year for your convenience. Additionally, our on-premises Sales Office in the heart of Copacabana is open daily from 9 am to 9 pm during Carnival week, right up until the final Carnival Parade Day. Visit us for all your ticketing needs.



BOOKERS ANGELS

Our Sambadrome Angels are here to help you before, during, and after the Parades.



HOSPITALITY DESK

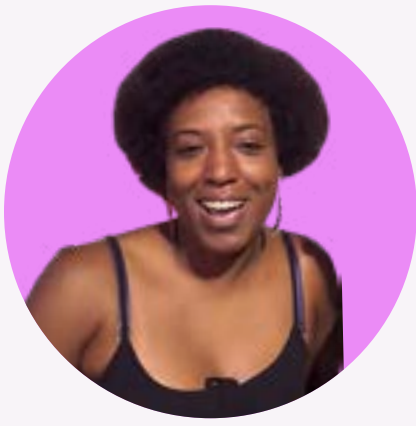
Our renowned Customer Service on-premises - different hours to assist you during the Carnival week until the last Carnival Parade Day is over.

BOOKERS:

Your One-Stop
Gateway to the
Heartbeat of
Rio Carnival!

Client's Reviews

Who chose Bookers loves the experience



MIRIAH - Brazil

We bought the ticket using Bookers. It was a very good experience, it was practical, I found the value affordable and we are in a very good place (grandstand Sector 9), watching, so I really liked it!



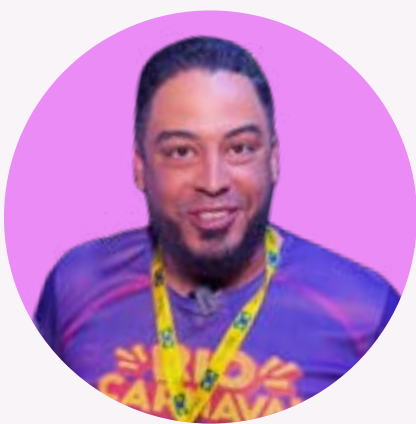
EDUARDO - Argentina

We bought the entrance on the Internet, the truth that all 10 points, excellent attention, organization 10 points. Delivery of tickets, 10 points, at the scheduled time... more than happy to be in Rio de Janeiro celebrating the Carnival 2023!



RODRIGO E EDUARDO - Brazil

Since 2019, we always buy with you. The quality of your service is excellent. Our loyalty is certainly the loyalty of most of the customers who work with you. You give us support and assist us in what we need. I just want to congratulate you for the work you have been doing. And next year, we're here again, huh?



BERNARDO - Colombia

My experience with Bookers was excellent. I bought the tickets yesterday and when I bought them, I was told that (Grandstands) here was one of the best places to be. I even got a T-shirt! I was fascinated: First time in Rio and here we are. It seemed impossible but it happened, and I am very happy.



CHLOE - England

My first time in Brazil, first time at the Sambadrome. It's amazing. A great experience. Loving to be here! Booking the ticket we've got was really, really easy and simple. I walk straight in and collect my ticket this morning and then here I am tonight. Fantastic.

Client's Reviews



ANGÉLICA - Chile

I cordially invite you all to buy a ticket through Bookers and come to the Carnival next year, you can't miss it.



ELIZA - México

I come from Mexico City, I am Mexican, it is my first carnival experience, beautiful! The truth is it is a very unforgettable experience. I invite you to come. This is the best!



CYNTHIA - USA

I came from New York City. This is my first time for the Carnival. It's really exciting and we had no problem booking tickets to, so I'll recommend it.



PEDRO - Brazil

It's wonderful, so much energy, the samba schools are amazing this year, really, everyone is outstanding, it's incredible". It's a must! If you haven't come yet, just come, bring your family, bring your children. It's a nice place, you will be able to get here and leave with no troubles, very good, very good, just come.

Curious about what others say?

Explore our [Google Reviews](#)
and see why carnival-goers love us!
Your next great experience awaits.



Hospitality Desk

Welcome to the Bookers' Hospitality Desk, your essential hub for all your Carnival needs! Conveniently located in the Imperial Salon at the Hotel Atlântico Copacabana, Rua Siqueira Campos, 90, we are your friendly resource for information, support, and services to enhance your Carnival experience. Our dedicated team is here to assist you from **Monday, February 5th through Saturday, February 17th**. Please see our operational hours below to plan your visit:



ADDRESS:

Atlântico Copacabana Htl

Rua Siqueira Campos, 90,
Copacabana Rio de Janeiro - RJ

Located across the street from
Subway Station **Siqueira Campos**



FOR TICKET PACKAGE SALES:

Monday 5 to Saturday 17, February

Always **9 AM - 9 PM**

We're closed on **Tuesday, Feb 13th**

TICKETS PICKUP:

MON 5 TH	-	9:00 AM to 7:00 PM
TUES 6 TH	-	9:00 AM to 7:00 PM
WED 7 TH	-	9:00 AM to 7:00 PM
THU 8 TH	-	8:00 AM to 9:00 PM
FRI 9 TH	-	8:00 AM to 9:00 PM
SAT 10 TH	-	8:00 AM to 9:00 PM
SUN 11 TH	-	9:00 AM to 7:00 PM
MON 12 TH	-	9:00 AM to 7:00 PM
TUE 13 TH	-	CLOSED
WED 14 TH	-	CLOSED
THU 15 TH	-	9:00 AM to 9:00 PM
FRI 16 TH	-	9:00 AM to 9:00 PM
SAT 17 TH	-	9:00 AM to 9:00 PM



THE PLACE TO GET YOUR TICKETS AND INFORMATION

Bookers Hospitality Desk offers a wide range of services to enhance your Carnival experience. Don't forget to explore our [Carnival Video Guide](#) for insightful information on all the exciting things we have for you. We can't wait to meet all our guests who will join us in Rio for this incredible event!

**Still got questions about
our Hospitality Desk
during Carnival?**

Visit our [Hospitality Desk Page](#)
for all the answers and a sprinkle
of Carnival magic!



THE BOOKERS ANGELS



Your Carnival Guardians



Our Bookers Angels provide unparalleled support at the Sambadrome, ensuring a hassle-free and memorable Carnival experience. Personalized assistance and continuous care turn your Carnival into a worry-free celebration. Unveil the secrets of our Bookers Angels next and see how they transform your Sambadrome experience.



You Got a Friend at The Sambadrome



FINDING THE RIGHT GATE:

Our Bookers Angels will guide you straight to the correct gate, so you don't have to worry about getting lost.



LANGUAGE BUDDIES:

Trouble speaking the local language? No problem! The Bookers Angels are here to help you communicate easily.



TICKET TROUBLES?

No More! If your ticket isn't working, our Bookers Angels will fix it in a jiffy!



SAMBADROME EXPERTS:

Got questions about the Sambadrome? Need to know something cool? Ask the Bookers Angels, they know it all!



NEVER GET LOST:

Whether you're coming to or leaving the Sambadrome, our Angels make sure you always find your way.



ALWAYS THERE FOR YOU:

The Bookers Angels are around during the entire parade. You can find them in different sectors, ready to assist.



FIND YOUR SEAT FAST:

The Angels will lead you right to your seat, so you can start enjoying the parade sooner.



NEED A BATHROOM OR SNACK?

The Angels will show you where to find the closest restroom and yummy food and drinks.



PARADES PRO TIPS:

Want to know more about the Parade? Our Angels have all the fun facts and information.



MORE FUN TOGETHER:

Join our enthusiastic group!
It's way more exciting than going alone.

Available on all Parades days!

Go to the Sambadrome with our Bookers Angels

Bookers offers a special service exclusively for guests with tickets in the even-sectors (2,4,6,8 and 10). Start your journey from our Hospitality Desk in Copacabana and enjoy the convenience of taking the subway to and from the Sambadrome with Bookers' Angels. Your only concern will be having a good time because the rest is on us.

And here's a bonus for those seated in the Grandstands of the even sectors: your subway tickets are on us – absolutely FREE! Enjoy the extra perk of traveling with ease as you head to an unforgettable night at the Sambadrome.

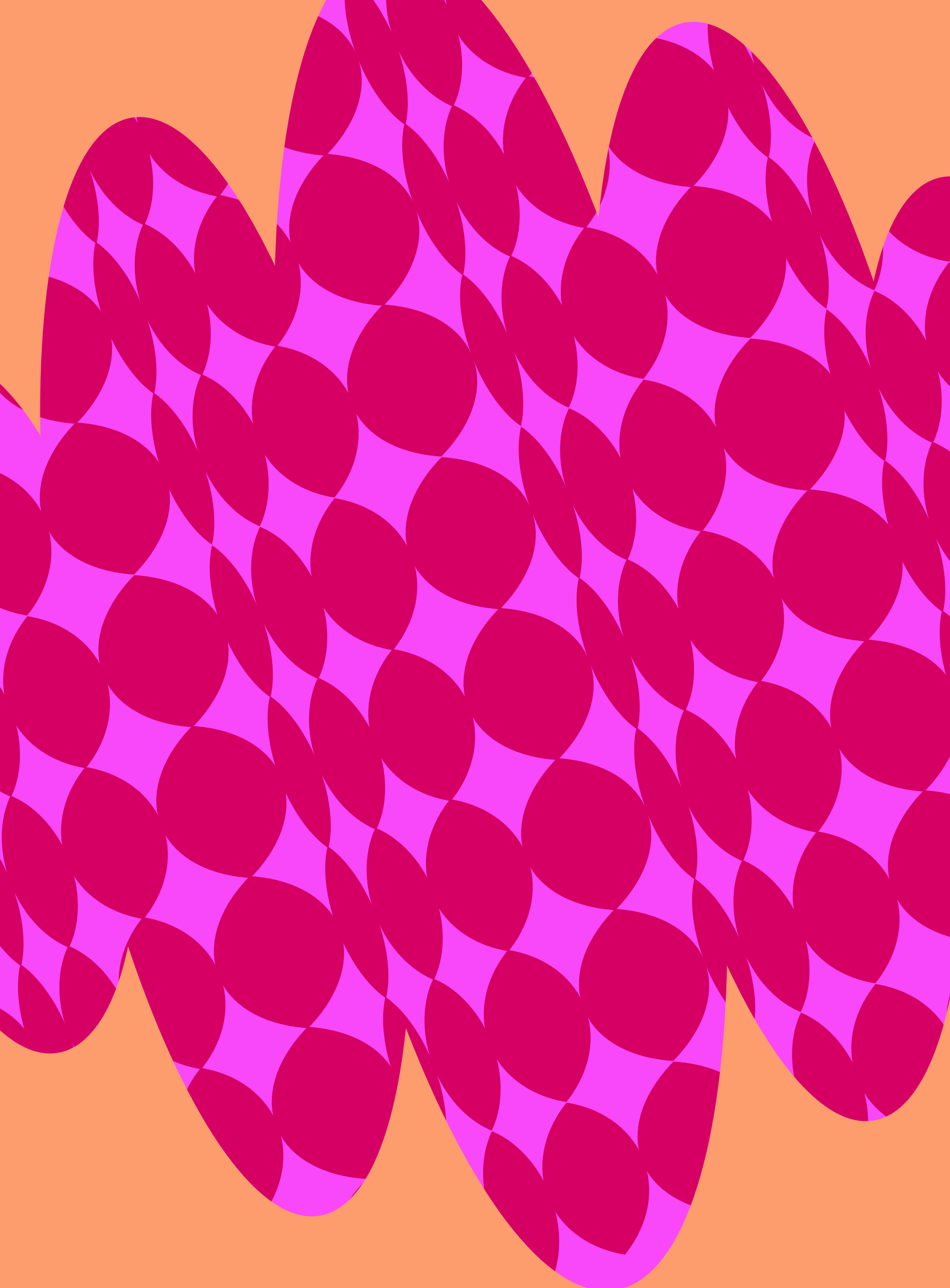
Met our Bookers Angels in the guide?

Fly over to [our page](#) for more on how these guides can make your carnival experience heavenly!

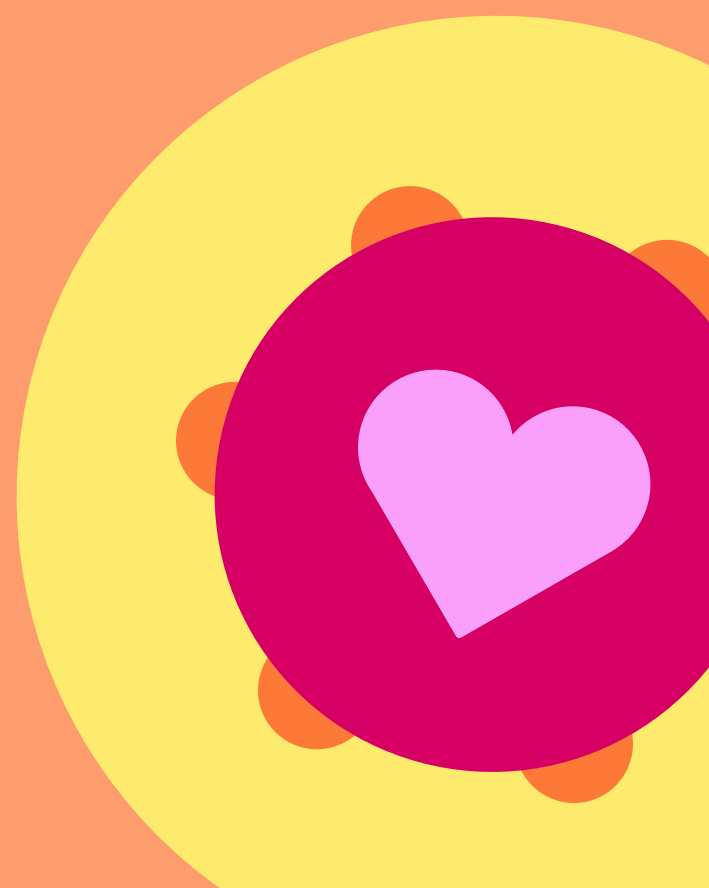
[See our Bookers Angels in action here](#)

Come and enjoy the Sambadrome with our Bookers Angels. They make everything easy and fun!





LEARNING ABOUT RIO CARNIVAL



Carnival Roots: From Ancient Traditions to Rio's Grandeur



HISTORICAL ORIGINS OF CARNIVAL

Carnival in Rio de Janeiro is a vibrant tapestry of history and culture, tracing its roots back to ancient celebrations of winter's end with dance, music, and feasts. These festivities, evolving through the ages from Greece and Rome to medieval Europe, were adopted into pre-Lenten traditions. The term "Carnival" itself, meaning "Goodbye to meat," originates from the Latin "Carne Vale," reflecting the period of abstinence before Easter.



CULTURAL FUSION

While European influence brought Carnival to Brazil, African traditions, brought by slaves, significantly shaped its character. Masks, costumes, and ritual dances infused the celebration with a unique vibrancy. Samba, now synonymous with the Brazilian Carnival, emerged from West African and Angolan influences, flourishing in Rio's Little Africa post-slavery.

ACERVO IMS

EVOLUTION OF SAMBA AND SAMBA SCHOOLS

The 1920s saw the birth of Samba Schools, evolving from community gatherings to formal associations. These schools became central to the Carnival, culminating in the creation of the Sambadrome in 1984, a dedicated space for the glorious parades.



ACERVO IMS

CARNIVAL TODAY

Today, Carnival in Brazil is a world-renowned spectacle, showcasing a blend of ancient African and European elements in a modern, spectacular celebration.

Discover more about this fascinating history and the current grandeur of Rio's Carnival.



The Essence of Carnival: Rio's Spectacle of Joy Unfolded

Rio's Carnival, a spectacular global phenomenon, is set for 2024. This annual extravaganza showcases vibrant parades, dynamic music, enchanting dancers, and elaborate costumes.



SAMBA PARADES: The Pinnacle of Rio's Carnival

The highlight of the event is the Samba Parades, where top schools compete for two nights with their themed 75-minute performances featuring original music and choreography. In the iconic Sambadrome, the event offers a range of seating options from VIP to free, ensuring it is accessible to everyone.



COPA (MAGIC) BALL: The Top-Notch Carnival Party in Rio

Then there's the Carnival Ball, the Copa (Magic) Ball, where you can dress up and dance the night away in Rio's most iconic hotel: The Copacabana Palace. This ball often has themes so that you can get creative with your costumes!



STREET PARTIES:

Carnival is for Everyone and is Everywhere

Apart from the mesmerizing Samba Parades, Rio Carnival is a treasure trove of fun and excitement, offering a variety of attractions that everyone can enjoy. Imagine streets filled with vibrant colors and lively music, where you can join in the fun of street parties known as 'Blocos.' These parties are like giant outdoor celebrations where people dance, sing, and enjoy music together.



CULTURAL IMMERSION:

Exploring the Diverse and Exciting Activities Beyond the Samba Parades

So, while the Samba Parades are a highlight, Rio Carnival is bursting with other exciting activities that let you dive into the heart of Brazilian culture and fun!



Considered by many as one of the must-see events of all time, this year begins on **February 9th** and culminates in the early hours of **February 18th**.



Samba Parades: The Pinnacle of Rio's Carnival

Rio Carnival, famous for its Samba Parades in the Sambadrome, is a spectacle of creativity and talent. This unmatched vibrancy and cultural richness are often celebrated as “The Greatest Show on Earth”. This title is not merely a boast but a testament to the incredible fusion of art, music, and dance that the parade embodies.



Samba School Competition

Across five nights, top Samba Schools vie for the Champion title. These self-contained Samba Schools, representing Rio's communities, bring their dancers, musicians, and choreographers, crafting everything from costumes to floats and dance routines, adding unique vibrancy to the Carnival.



Artistic Storytelling

Each samba school brings a story to life through elaborate floats, meticulously designed costumes, and rhythmic music that resonates with the soul of Brazil. The parade is a culmination of year-long preparations, where each performance is a narrative woven with the threads of Brazilian history, folklore, and contemporary issues.



The Sambadrome Experience

The Sambadrome, the parade's venue, transforms into a canvas of human creativity and spirit, making the Samba Parade not just a carnival event but a dynamic showcase of Brazil's living, breathing culture. This extraordinary blend of passion, artistry, and community spirit truly makes the Samba Parade at Rio's Carnival "The Greatest Show on Earth".

**Want to secure
tickets to the
Sambadrome?**

Get it here



**If you are interested
in acquiring Parade
Costumes, we
recommend you
to visit our website:**

Get costumes here





Saturday Night Copa (Magic) Ball - the Top-Notch Carnival Party in Rio

Rio Carnival also offers one of the most dazzling parties ever known. Immerse yourself in the Copa (Magic) Ball at Copacabana Palace, a dazzling highlight of Rio Carnival. Carnival Saturday, February 10th at 10 PM.

This grand and luxurious event is a magnet for local and international celebrities, radiating unmatched glamour.

Each year on Carnival Saturday Night, the Copa (Magic) Ball unveils a unique theme, transforming the halls of Copa into a carnival fantasy. Guests dress in their finest - men in formal suits and black ties, women in elegant gala dresses. But the true essence of the night is captured in luxurious, whimsical costumes that add sparkle to the festive atmosphere.

These outfits aren't just for show; they're your invitation to join the vibrant dance floor, where spectacular costumes twirl and shimmer, celebrating the joy and splendor of Carnival.

Interested in experiencing the glamour of the Copa Ball?

[Get tickets here](#)



Street Parties - Carnival is for Everyone and is Everywhere

Rio Carnival is a citywide festival. Wherever you go, there will be people dancing, singing, playing instruments, in costumes, or wearing bathing suits, all joining in the incessant merrymaking.



DANCE IN THE STREETS: RIO'S CARNIVAL PARTIES!

These gatherings embody the city's diverse culture, with unique rhythms and a casual vibe contrasting the Sambadrome's formality. Welcoming everyone, the "blocos" are a melting pot of samba, modern music, and a blend of traditional and contemporary dances. As Rio awakens, streets transform into a dance floor of laughter, rhythm, and shared joy.

OPEN-TO-ALL-SPIRIT

Rio's Carnival Street Party shines with its open-to-all spirit, free for everyone to join, embodying Brazil's welcoming nature. Dressing up is easy and fun – go light and casual or get creative with unique, colorful costumes. In Rio, every street is a stage, and everyone's a star. The biggest "bloco", Cordão do Bola Preta, attracts over 200,000 people, while Simpatia é Quase Amor and Monobloco on Copacabana Beach also draw huge crowds, celebrating in a sea of rhythm and joy.



Visit one of our pages for more details and join the Carnival excitement!

Discover how Rio Carnival offers something for everyone, from family-friendly activities to vibrant street parties.

Experience the inclusivity and joy of this global event:

[Street parties](#)

[LGBT+](#)

[Kids](#)



**IT'S RIO
CARNIVAL
TIME!**



A Magical Celebration Awaits You

Join us for the enchanting Rio Carnival, one of the world's largest celebrations, starting **Friday, February 9th, 2024**. Immerse yourself in over 300 neighborhood bands fueling vibrant street parties across Rio. Revel in Samba-themed Carnival Balls and public rehearsal nights with local Samba schools. The highlight? The spectacular Samba Parade at the Sambadrome, where schools compete in a dazzling display, draws over 72,500 lucky spectators nightly. Experience the heart of Brazilian festivities in Rio, complemented by music shows at Terreirão do Samba and Lapa's lively neighborhood activities.



RIO CARNIVAL 2024 PLANNER:

Schedule

Parade Lineup

How to get to the Sambadrome

Sambadrome Map

Sambadrome Information & Tips

2024 SCHEDULE

February

Friday

9th

1st Day of the
ACCESS GROUP
Parades

Saturday

10th

2nd Day of the
ACCESS GROUP
Parades

Sunday

11th

1st Day of the
SPECIAL GROUP
Parades

Monday

12th

2nd Day of the
SPECIAL GROUP
Parades

Fat Tuesday

13th

HOLIDAY

Saturday

17th

CHAMPIONS
Parades



Parades Lineup

ACCESS GROUP PARADES LINEUP:

FRIDAY | Feb 9th

09:00 PM	-	UNIÃO DE P. ACARI
09:45 PM	-	IMPÉRIO DA TIJUCA
10:30 PM	-	VIGÁRIO GERAL
11:15 PM	-	INOCENTES DE B. ROXO
00:00 AM	-	ESTÁCIO DE SÁ
00:45 AM	-	UNIÃO DE MARICÁ
01:30 AM	-	ACADÊMICOS DE NITERÓI
02:15 PM	-	UNIDOS DA PONTE

SATURDAY | Feb 10th

09:00 PM	-	SERENO DE C. GRANDE
09:45 PM	-	EM CIMA DA HORA
10:30 PM	-	ENGENHO DE DENTRO
11:15 PM	-	UNIÃO DA ILHA
00:00 AM	-	UNIDOS DE P. MIGUEL
00:45 AM	-	SÃO CLEMENTE
01:30 AM	-	UNIDOS DE BANGU
02:15 PM	-	IMPÉRIO SERRANO

SPECIAL GROUP PARADES LINEUP:

SUNDAY | Feb 11th

10:00 PM	-	PORTO DA PEDRA
11:00 PM	-	BEIJA FLOR
00:00 PM	-	SALGUEIRO
01:00 PM	-	GRANDE RIO
02:00 AM	-	UNIDOS DA TIJUCA
03:00 AM	-	IMPERATRIZ

MONDAY | Feb 12th

10:00 PM	=	MOCIDADE
11:00 PM	-	PORTELA
00:00 PM	-	VILA ISABEL
01:00 PM	-	MANGUEIRA
02:00 AM	-	PARAISO DO TUIUTI
03:00 AM	-	VIRADOURO



How to Get to the Sambadrome

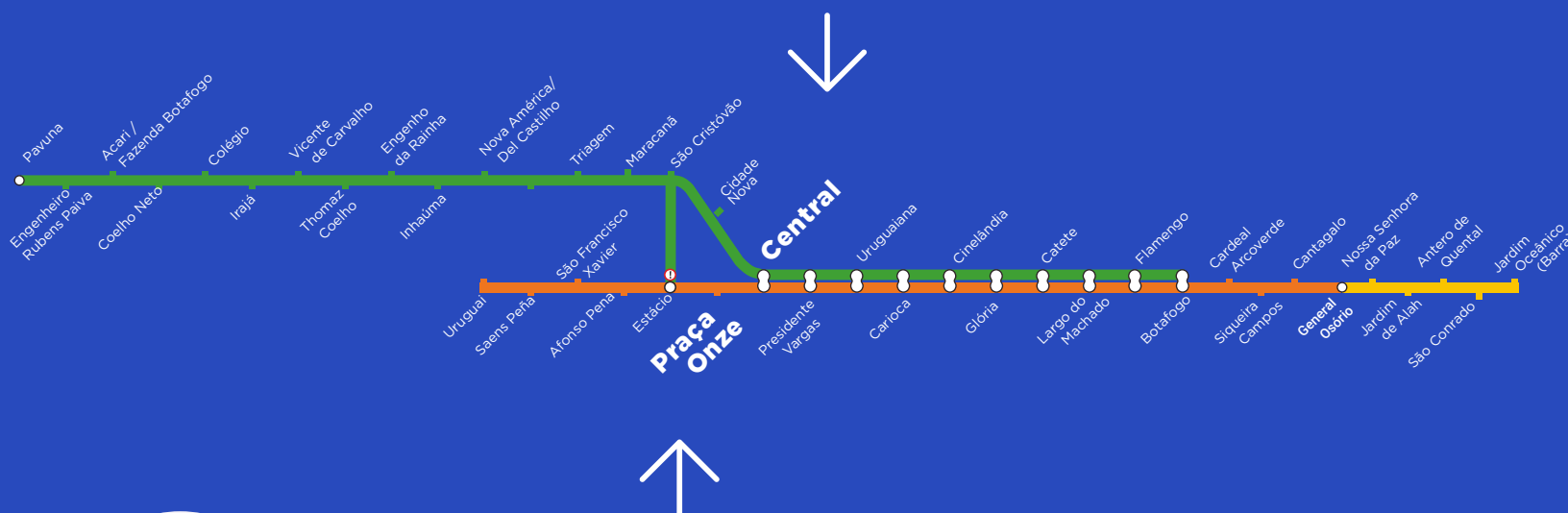
Hey everyone! Are you excited to go to the Sambadrome in Rio and watch the amazing Samba Schools Parade? There are so many cool ways to get there! **Check it out!**

SUBWAY: THE PARTY TRAIN EXPERIENCE

Experience the thrill of the subway during the carnival – it's not just a ride, it's a party on rails! Running all night, every 10 minutes, the subway transforms into a vibrant party train, bustling with people in costumes. Plus, when you purchase tickets for even-numbered sectors from our website, you'll enjoy a complimentary round-trip subway ride. For an even more seamless experience, take advantage of our exclusive service: join our Bookers Angels for a guided subway journey, departing nightly at 7 PM from the Hospitality Desk. It's the perfect way to dive into the carnival festivities with ease and excitement.



For the **odd sectors (3, 5, 7, 9, 11 and 13):**
10 to 30 minute walk to reach the gates.



For the **even sectors (2, 4, 6, 8, 10 and 12):**
5 to 15 minute walk to reach the gates.

Open Rio's subway official map [here](#)

For other options to get to Sambadrome [click here](#)



TAXI

You can take a taxi, and they'll drop you off as close as possible to the Sambadrome gates. Just tell the driver which sector you need to go to, as the streets close to the Sambadrome will be closed, and taxis cannot cross from even-numbered sectors to odd-numbered sectors and vice versa, the routes to get there are also different for each side of the Sambadrome. After the parade, you can find taxis waiting between certain sectors, so getting back is easy too!



TRANSFERS

And guess what? We have a Special Transfer service! It's convenient and safe. It picks you up from major hotels in the south zone of Rio at three different times and takes you back after each samba school finishes. So, you don't have to worry about a thing!

For more details and to make your trip to the Sambadrome super easy:

[Check out our page](#)

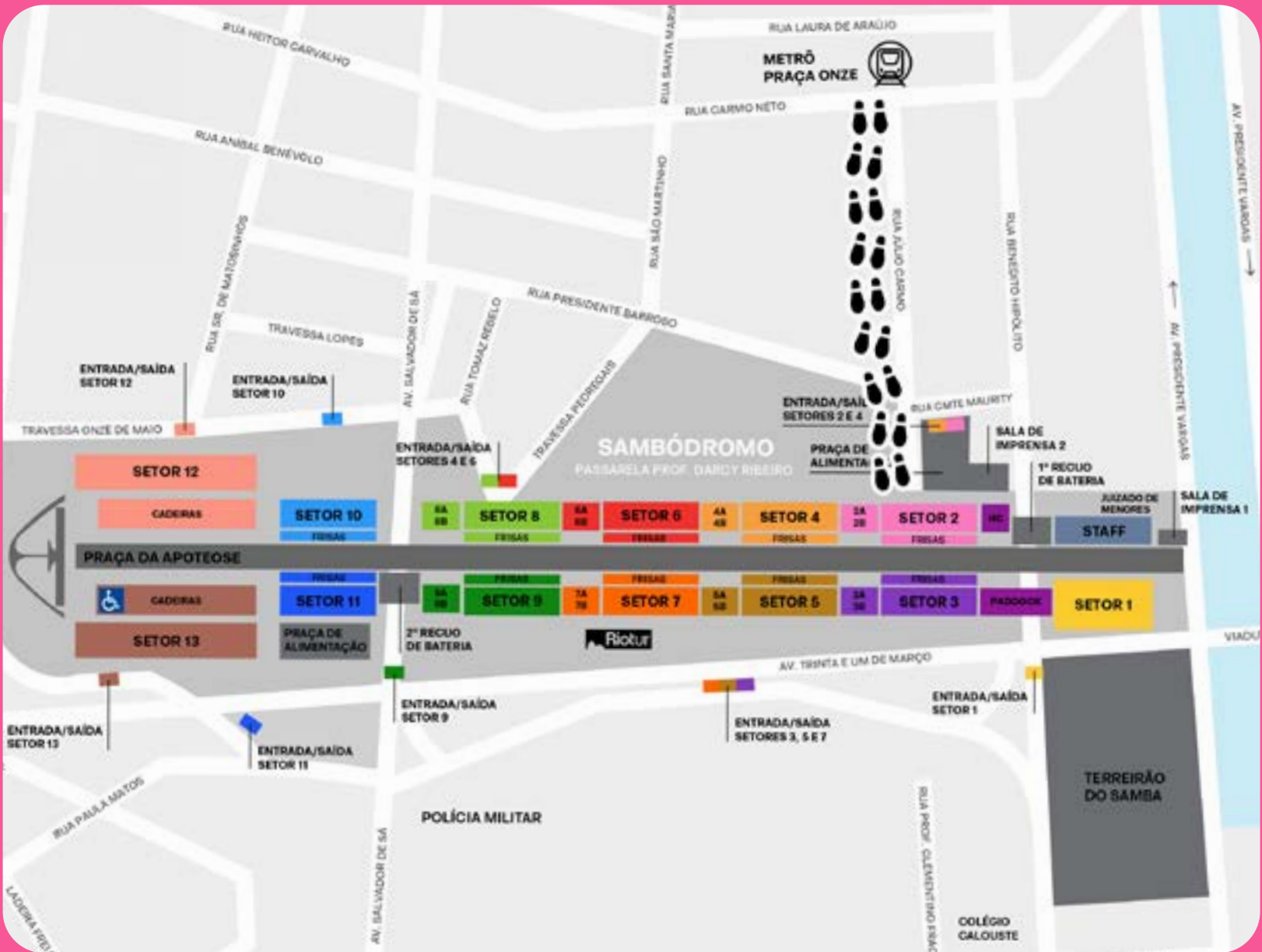
Or go to our YouTube Channel to see more about

[Transportation to Sambadrome](#)

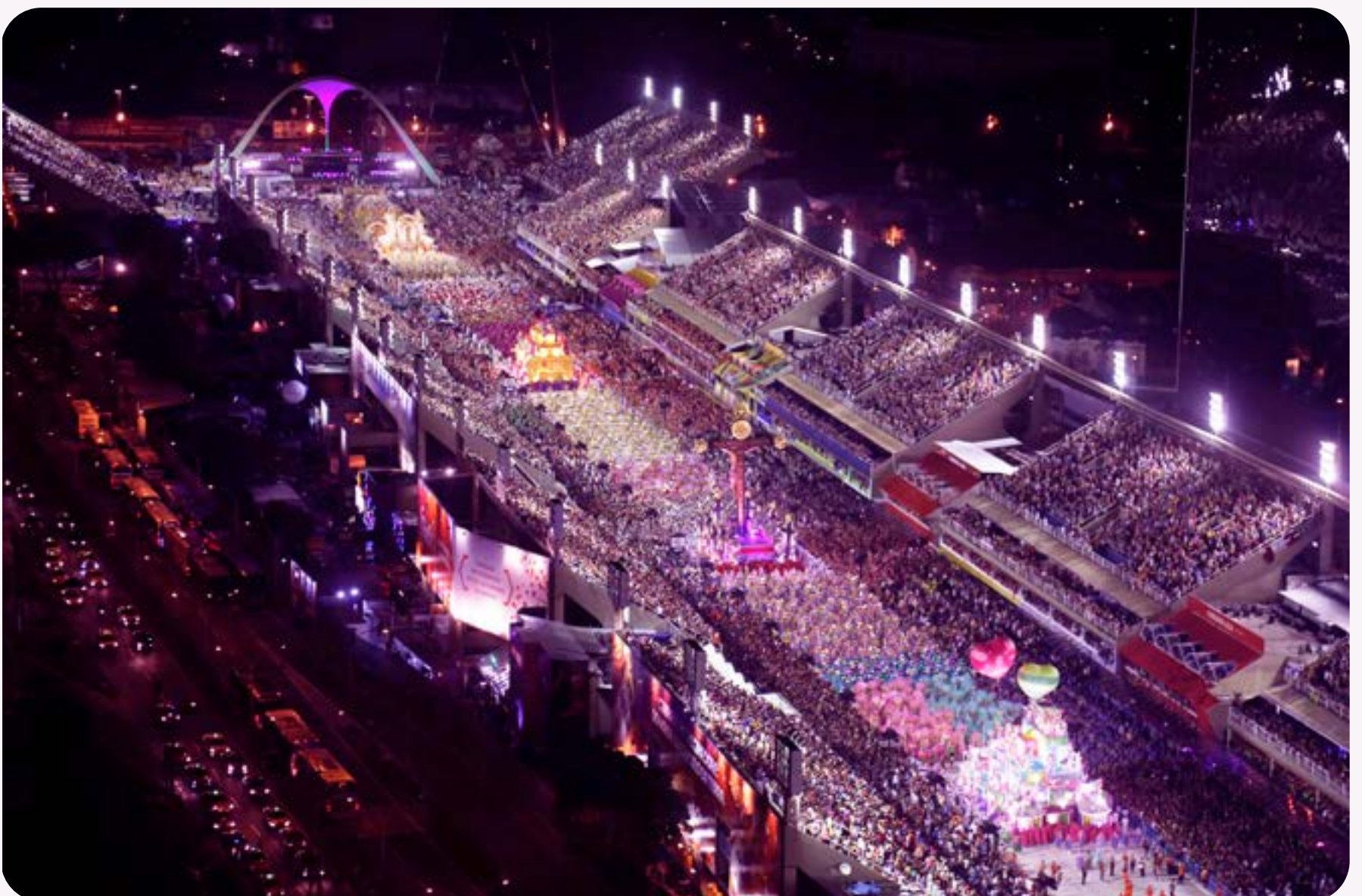
Sambadrome Map

With Bookers you never get lost in Rio's Carnival!

Navigate the Sambadrome like a pro! Check out the detailed map below, for easy access to every sector – your perfect Carnival spot is just a click away!



[Open Sambadrome map here](#)



Ready to experience the Sambadrome?

Watch our guide to discover the perfect seat for your carnival adventure!

Join the carnival fun effortlessly!

Check out our video to see why the subway is your best ride to the Sambadrome. Plus, get a free round trip with your even sector ticket from us! #choosebookers



Sambadrome Information & Tips



SAMBADROME ADDRESS:

R. Marquês de Sapucaí - Santo Cristo,
Rio de Janeiro - RJ, 20220-007



CAPACITY AND SECTORS:

72,500 spectators - 13 Sectors



TIME SAMBADROME OPENS:

At 7 PM. The Parades times vary, potentially lasting until sunrise depending on how smoothly the event progresses, typically concluding around 4 to 5 AM.



WHAT TO WEAR:

Comfortable Clothes or Any Costumes you'd like to wear. Snickers, sandals, Havaianas, high heels, whatever makes you feel comfortable.



RESTROOMS AT THE SAMBADROME:

In all sectors. Chemical toilets are available in sectors 12 and 13.



AMENITIES:

ODD Sectors

Food trucks and Fast Food kiosks in all sectors. Food Court is also available in Sector 11.

EVEN Sectors

Restaurant, Souvenirs Shops, Food Court (snacks and refreshments).

Folia and Super Folia

The luxury suite package includes buffet meals, an open bar, waiter service, a massage area, and private concerts.



NO NEED TO TAKE YOUR ORIGINAL PASSPORT WITH YOU

But you do have to take a copy of a photo ID with you all the time.



ALLOWED TO TAKE TO THE SAMBADROME:

2 Transparent plastic bottles

(500ml) with any drink and two food items (snacks, fruits, sandwiches, etc.) per person.

Backpack

Cameras

(not the professional ones with tripods)

Raincoat for sudden summer Rains

(we strongly recommend this)



NOT ALLOWED TO TAKE TO THE SAMBADROME:

Children under 5 years old

Not even accompanied by their parents or guardians.

Objects made of styrofoam or glass, weapons, firecrackers, and fireworks.

Knives, Umbrellas, Self-Sticks, Plastic Bags.



SAFETY:

It is safe inside the Sambadrome. Lots of security inside.

Close by the Sambadrome, around the venue, there's security as well.

Only take your equipment out of bags inside the venue.

Be careful with valuables outside of the Sambadrome.

Leave your jewelry and valuables at home/hotel.



FRIENDLY ADDITIONAL ADVICE:

For Grandstand ticket holders or prospective buyers, consider bringing a cushion for added comfort during the lengthy show.

Consider bringing some toilet tissue, especially for later hours when restroom supplies may be limited.

Some people take binoculars/theatre glasses.

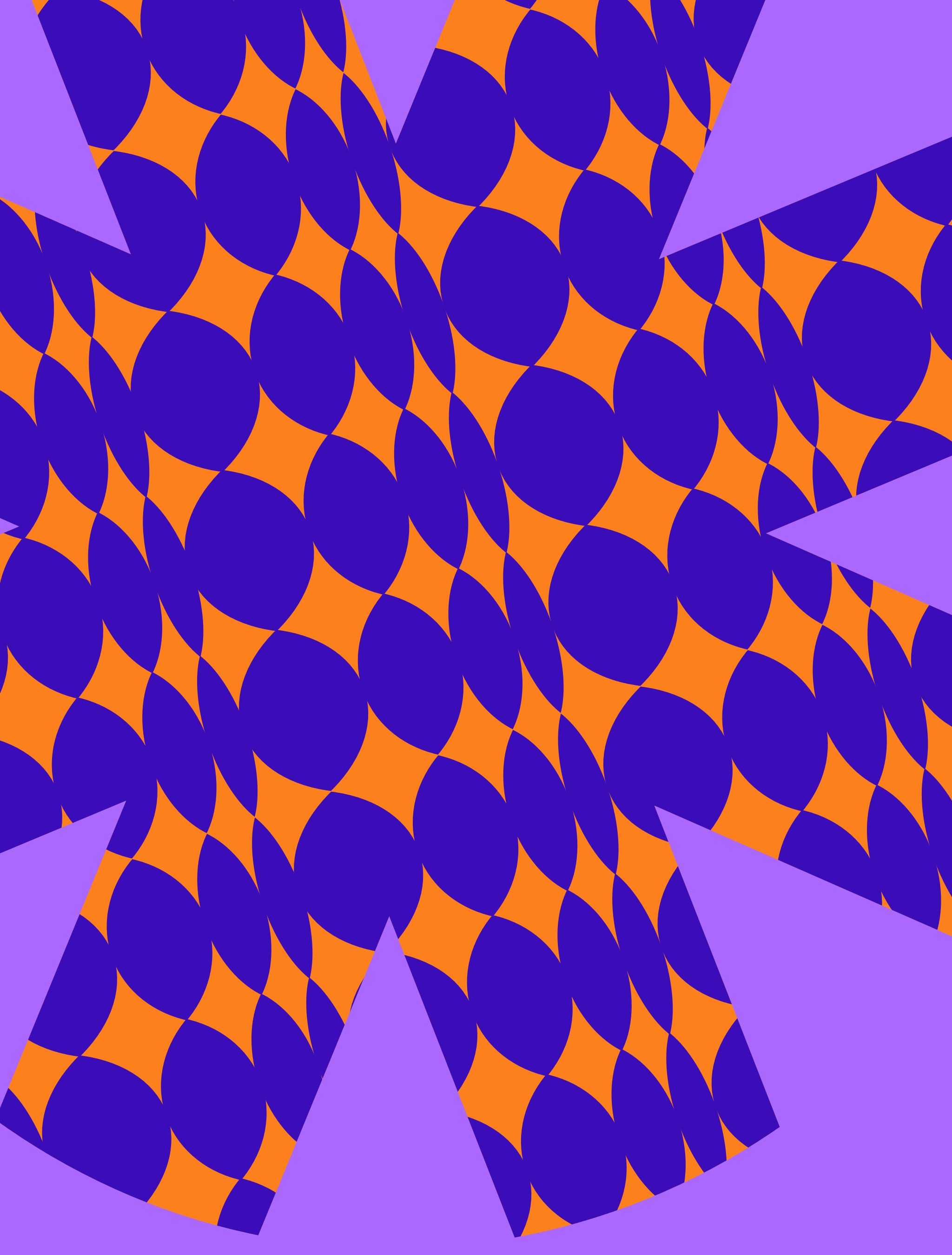
Major Credit Cards are accepted inside the Sambadrome.



WI-FI

No free nor paid wifi is available at the Sambadrome, except inside the VIP Lounges.

For more information/questions, visit [our FAQ page](#)



CARNIVAL TICKETS

Join the party!





Navigating Ticket Choices for the Rio Carnival

To watch the Parades at the Sambadrome, it's essential to secure your tickets well in advance, as all events require entry tickets.

The Samba Parades at the Sambadrome offer a variety of ticket options, with a range in both price and seating choices. Availability varies: some tickets are highly sought-after and may be challenging to obtain, while others are generally more accessible.

Take advantage of the spectacle of the Rio Carnival!

Get your tickets now and immerse yourself in the vibrant Samba Parades and stunning costumes. Join the celebration today!

Parades Explained



THE ACCESS GROUP PARADES

akin to the second division in Carnival rankings, feature traditional samba schools with aspirations to ascend to the Special Group. These parades, while simpler, captivate with their authenticity, making tickets more affordable.



THE SPECIAL GROUP PARADES

are the pinnacle of the Rio Carnival, showcasing the premier Samba Schools. Expect lavish displays with enormous floats and elaborate costumes, justifying the higher ticket prices.



THE CHAMPIONS PARADES

are the grand finale, spotlighting the champion school and the top five from the Special Group. It's a victory lap, reenacting the spectacular performances from the Special Group Parades, and marking a glorious end to the Rio Carnival.

**Four days of
parades to
amaze you!**




Tickets Types



GRANDSTANDS


These tickets are known for the lively atmosphere they offer. They are also the most affordable, making the Carnival accessible to everyone. You will enjoy a stunning aerial view of the parades while sitting on large concrete steps. Although most seats in the grandstands are not numbered, there is Sector 9, which provides convenience and comfort with assigned seats throughout the night.

 [Click here to learn more about the Grandstands](#) and enjoy the Carnival with lots of excitement!



ALLOCATED CHAIRS

If you're looking for a more budget-friendly option and don't want to give up having a reserved seat, the Allocated Chairs might be ideal for you! They are located in sector 12 of the Sambadrome and provide the convenience of an assigned seat. The Allocated Chairs are organized like an open-air theater, with rows facing the parade.

 [Here you will discover more details about the Allocated Chairs](#) and enjoy the Carnival with comfort and savings!

Tickets Types



FRONT BOX

If you're seeking a detailed view and the feeling of being in the heart of the avenue, The Front Box tickets are the best choice! These tickets provide reserved space for 6 people, divided into four rows from A to D, where Row A is closest to the avenue, and Row D is a bit farther away. The Front Box offers the most privileged view of the Sambadrome Parades, spanning from sectors 2 to 13. For a more budget-friendly option, the Front Boxes in sectors 12 and 13 are located in the last sectors of the Sambadrome.

 **Make the most of the Rio Carnival with these incredible seats!**



COVERED BOX

Elevate your Carnival experience beyond the standard Front Box with our COVERED BOX, situated in the prime location of Sector 7. This exclusive option offers the comfort of cushioned sofa seats, fans, and an electric outlet for your utmost convenience. Positioned on an elevated platform in Row D, it provides an unobstructed, up-close view of the parade. Plus, enjoy the added advantage of staying dry and comfortable, even in the rain, ensuring that nothing detracts from your Carnival spirit.

 **Discover more about this premium experience** and make your Carnival celebration unforgettable.

Tickets Types



FOLIA TROPICAL

We won't leave out the most vibrant option - Folia Tropical! The Folia Tropical offers an "all-inclusive" service with an open bar, a buffet with appetizers, dinner, dessert, and even breakfast. Moreover, you can unwind in the "Zen Space" with massage therapists for an even more special experience. Round-trip transportation, covering the areas of the South Zone and Barra, ensures you arrive with ease. And as a finishing touch, you'll receive an exclusive T-shirt with a customization option. The capacity is up to 1000 people, guaranteeing a lively and energy-packed atmosphere!

[!\[\]\(c3d993ca47bfe2a953c700506ce31fa0_img.jpg\) Learn more about Folia Tropical and experience the Rio Carnival in grand style.](#)

Tickets Types



SUPER FOLIA

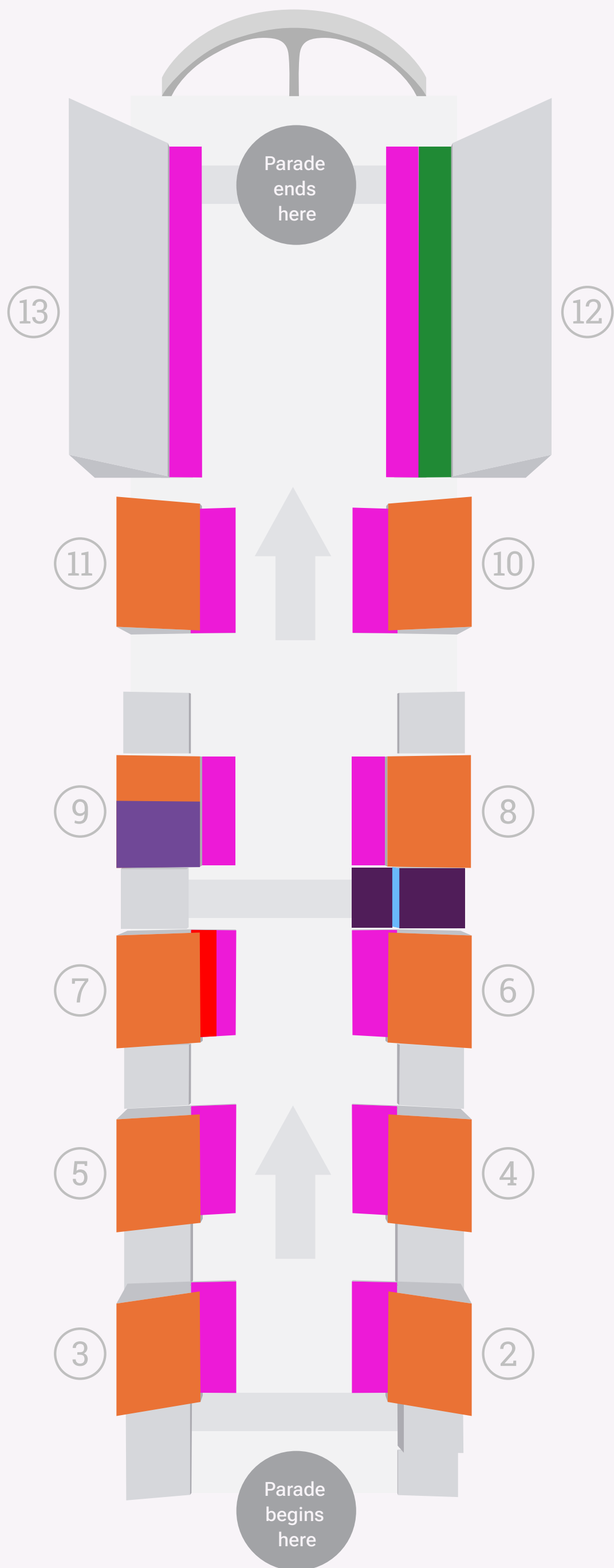
Within Folia Tropical, you'll find the SUPER FOLIA VIP area, the exclusive area for those seeking an even more luxurious experience. In addition to the all-inclusive services, the VIP Super Folia accommodates up to 150 people, making it a truly exclusive environment.

[👉 Discover more details about Super Folia](#) and immerse yourself in the Rio Carnival with all the luxury and comfort you deserve!

Still have doubts? [Here](#) you can find more information about each ticket type.

Sambadrome Seat Map

Look at our Sambadrome Seat Map to have an overall idea of the seat types and sectors.



Grandstands

Allocated Chair

Front Box

Covered Box

Folia Tropical

Super Folia

Camarote Maravilha

For more information about the seat types and sectors check it out [here](#)

VIDEOS LINKS

Explore the **videos below** to understand the differences among each ticket type. Our videos can help you to make your decision, to have the **best Rio Carnival experience!**



Grandstands



Allocated chairs



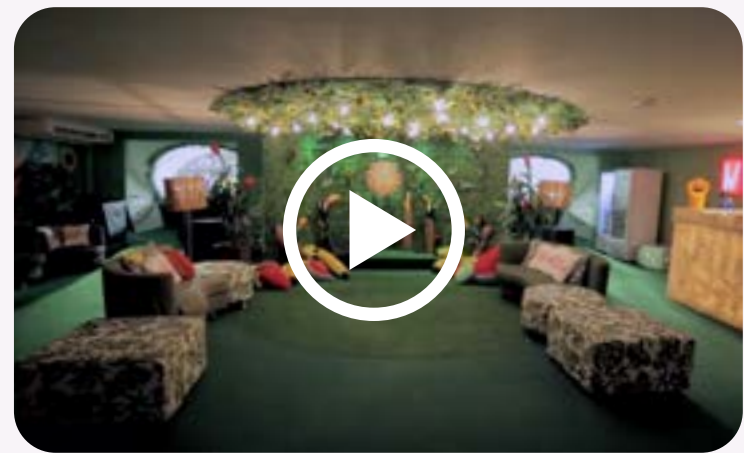
Front box



Covered box



Folia Tropical



Super Folia

Visit our [Youtube channel](#) for more information videos about Rio Carnival!

Sambadrome Sectors

The Sambadrome is strategically divided into sectors with even and odd numbering. Each side offers a mirrored view of the parade, making your choice more about convenience in terms of transportation to the venue.

EVEN SIDE SECTORS

The seats on the even side are conveniently located just about 300 meters away from the Praça Onze metro station, making it an excellent choice for those who prefer to reach the Sambadrome by subway, operating round the clock during Carnival days.

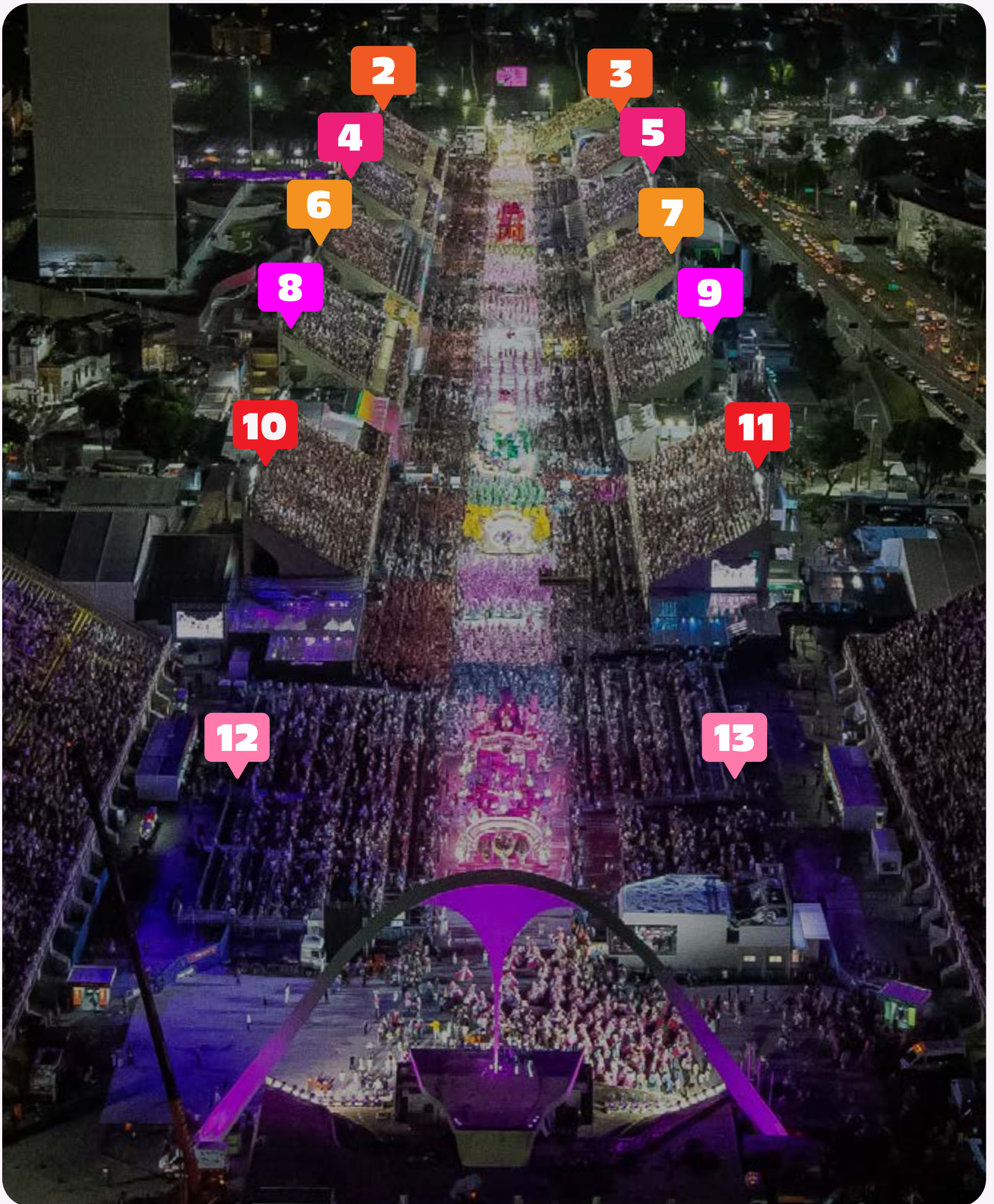
ODD SIDE SECTORS

Conversely, the odd side sectors are approximately 1.2 km from the Central metro station, which is a bit far. This location is ideal for attendees planning to arrive at the Sambadrome by taxi or transfer, offering easier access to these modes of transport.

**It's now time to
choose the sector
number that
best suits your
preferences!**

Sambadrome was designed to ensure a great view of the spectacle from any sector.

Sectors Map



Sectos 2 and 3 are strategically positioned near the start of the Parade route, offering a unique opportunity to witness the Samba Schools in their final moments of preparation and warm-up before they make their grand entrance into the Sambadrome.

Sector 3 is particularly noteworthy due to the presence of a judges' cabin. This feature adds an extra layer of excitement as the "comissão de frente" (front commissions) of each Samba School perform their routines, aiming to impress the judges at this critical point in the Parade.

4 5

Sectors 4 and 5 are situated between the start and the middle of the parade route, these sectors offer the advantage of reduced waiting times between the samba school parades.

6 7 8 9

Sectors 6, 7, 8 and 9 are located at the heart of the Sambadrome, the middle sectors are among the most coveted for their view of the parade, with the schools already in full formation along the runway. While the wait between each Samba school might be slightly longer, the experience of witnessing the vibrant spectacle unfold is unparalleled. Notably, Sector 9 grandstands offer the unique benefit of assigned seating, ensuring a comfortable and personalized experience.

10 11

Sectors 10 and 11 offer a thrilling vantage point for those eager to immerse themselves in the pulsating energy of the drums, ideally situated in front of - Sector 10 - and beside - Sector 11 - the drums' niche. The waiting time between schools might be slightly longer, but the experience is electrifying, enriched by the intensity of the rhythms. Additionally, Sector 10 is enhanced by the presence of a judge cabin, where the front commissions of the samba schools perform, adding an extra layer of excitement to the spectacle from both sectors.

12 13

Sectors 12 and 13 provide the excitement of the participants crossing the finish line, but the interval between the passage of the schools is even longer. We only offer allocated chairs (Sector 12) and open boxes for these sectors (Sectors 12 and 13).

Get your tickets

now and immerse yourself in the vibrant Samba Parades and stunning costumes. Join the party today!





GOING TO RIO DE JANEIRO

What you
need to know



All About Rio de Janeiro

Rio de Janeiro often hailed as the “Wonderful City”, stands as Brazil’s most famous and vibrant metropolis. This stunning city, which also gives its name to the state, is a gem on Brazil’s Southeast coast, celebrated for its breathtaking landscapes, lush vegetation, and inviting tropical climate. It’s a place where natural wonders meet urban charm, home to the iconic Christ the Redeemer statue, the majestic Sugarloaf Mountain, and the world-renowned Copacabana and Ipanema Beaches.



As the Wonderful City, Rio de Janeiro becomes the epicenter of jubilation during the Carnival and New Year’s Eve celebrations, attracting throngs of visitors from every corner of the globe. These events are not just the city’s most emblematic festivities but are also a testament to Rio’s enduring allure and cultural vibrancy.



QUICK FACTS ABOUT RIO:

Name: São Sebastião do Rio de Janeiro

Total area: 1200.3 square kilometers

Total population: 6.211.223 inhabitants

Gentile: Carioca

Climate: Tropical

Altitude: Two meters

Time zone: UTC -3

Currency:

Real (R\$) or Brazilian Reais (R\$)

Language Spoken:

Brazilian Portuguese

Essential travel tips and advice



ELECTRICAL SYSTEM:

Standard Voltage: 110V

Hotels: Availability of 220V outlets in most of them.

Sockets: Newly adopted unique three-pin standard.

Compatibility: Incompatible with most other socket patterns.

Plug Adaptors: The standard type is the N plug (10A/20A, 100-240V). It's advisable to purchase adaptors before your trip or immediately upon arrival in Rio.

DRINKING WATER:

Prioritize your health by drinking only mineral or filtered water, as tap water may not be safe for all visitors.

TIPPING ETIQUETTE:

In restaurants and bars, a service charge is often included in your bill, eliminating the need for additional tips. However, for exceptional service, a little extra is always appreciated.

CREDIT CARD USE:

Major credit cards are widely accepted. Remember to inform your bank about your travel plans to avoid any fraud alerts.

CASH AND CURRENCY EXCHANGE:

Carry some Brazilian Reals (R\$) for convenience, especially during the busy Carnival season when exchange offices are scarce and rates may be higher. Currency exchange is available at airports, some shopping malls, and select hotels.

SIM CARDS FOR TOURISTS:

To avoid the hassle of local registration (CPF - Cadastro de Pessoas Físicas), consider an international SIM card. Local stores can be crowded, and most Brazilian Cell Phone Operators like Vivo, Claro, and TIM require a CPF. Alternatively, check with your current provider for international plans.

Additional Tips



SAFETY:

Stay aware of your surroundings, especially in crowded areas.



SCAMS:

Be cautious of common tourist scams; if a deal sounds too good to be true, it probably is a scam.



PUBLIC TRANSPORT:

Familiarize yourself with the city's bus and metro systems for easy navigation.



LANGUAGE:

Knowing basic Portuguese phrases can enhance your experience.



CULTURAL INSIGHTS:

Embrace the vibrant culture of Rio by learning a few local customs and etiquette. A friendly attitude and respect for local traditions will enrich your experience.



Smooth Entry - Visa Information for Travelers

Visa Requirements Made Easy for Rio's Carnival!



CITIZENS OF MERCOSUR:

No visa is required for entry into Brazil.

Simply present a valid passport or ID.

Applies to Argentina, Uruguay, Paraguay, Venezuela, and associated states.



VISITING VISA TO BRAZIL:

Applicable for tourism, business, transit, and artistic or sports activities. Allows for a maximum stay of 90 days within a 180-days.



VISA REQUIREMENT CONSULTATION:

For detailed information, check the [Consular Portal](#).



POLICY OF RECIPROCITY:

Brazil mirrors the visa requirements of other countries for Brazilians. Visa waiver agreements exist with about 90 countries (e.g., EU nations).



LATEST UPDATES ON VISAS FOR BRAZIL:

Visa Waiver for Japanese Citizens:

Valid for stays up to 90 days, effective from 30 September 2023. This can be for multiple entries.

Electronic Visa (E-Visa) for Australia, Canada, and the USA:

Required starting 10 January 2024. Visa-free travel is permitted for tourism and business until this date.

After 10 January 2024, a fully digital visa application process will be implemented.



IMPORTANT NOTE:

Always consult the Brazilian embassy or consulate in your country for the most current information.

Visa policies are subject to change; verify closer to your travel date for the latest details.

Stay Healthy and Safe - HealthCare in Rio

Your guide to Rio's Healthcare during Carnival



TRAVEL INSURANCE:

While not mandatory, travel insurance is strongly recommended for international visitors to Brazil. It covers potential high medical costs and addresses language barriers in medical emergencies. Typical coverage includes emergency medical expenses, trip cancellations, and lost luggage.



SUS - BRAZILIAN UNIFIED HEALTH SYSTEM:

SUS offers healthcare services to both Brazilians and foreign visitors. Note that while accessible, there may be language barriers and varying service levels compared to private healthcare facilities.

Be prepared for potential wait times.



MAIN EMERGENCY HOSPITALS IN RIO:

Hospital Municipal Lourenço Jorge

Open 24/7

Adress: Av. Ayrton Senna 2000, Barra da Tijuca

Phone: +55 (21) 3111-4603

Hospital Municipal Souza Aguiar

Open 24/7

Adress: Praça da República 111, Centro

Phone: +55 (21) 3111-2611

Hospital Municipal Miguel Couto (Trauma)

Open 24/7

Adress: Rua Mário Ribeiro 117, Leblon

Phone: +55 (21) 3111-3720

UPA - Unidade de Pronto Atendimento (Emergency Care Unit)

For urgent but non-life-threatening conditions.

Open 24/7

Adress: Rua Siqueira Campos, 129 - Copacabana, Rio de Janeiro - RJ, 22031-071



ADDITIONAL TIPS:

Pharmacies:

Easily accessible for over-the-counter medications.

Emergency Numbers:

Dial 192 for SAMU (medical emergencies).

Safety First - Key Contacts in Rio

Here's a handy list of police phone numbers and emergency contacts to keep you safe and secure as you enjoy the festivities in Rio de Janeiro.



BPTUR - BATALHÃO DE POLICIAMENTO EM ÁREAS TURÍSTICAS:

Specializing in tourist safety and assistance.

Open 24 hours a day, 7 days a week.

Address: Rua Figueiredo Magalhães, 550

Copacabana, Rio de Janeiro - RJ.

Phone: +55 (21) 2332-7928



DEAT - DELEGACIA ESPECIAL DE APOIO AO TURISMO:

Assisting tourists with legal issues and crimes.

Open 24 hours a day, 7 days a week.

Address: Avenida Afrânio de Melo Franco,

159 - Leblon, Rio de Janeiro - RJ.

Phone: +55 (21) 2332-2924.



ADDITIONAL EMERGENCY CONTACTS:

For general police emergencies, dial 190.



NOTE:

English-speaking operators may be limited, so it's advisable to know some basic Portuguese phrases for emergencies.

Closing note:

Stay informed and cautious to ensure a safe and enjoyable Carnival experience in Rio.





Carnival Essentials - Packing for Rio

CARNIVAL GEAR: CLIMATE INSIGHTS AND STYLE MUST-HAVES

Get ready to bask in Rio's glorious sunshine! Carnival season here is a tropical delight, with warm days perfect for dancing in the streets. Dress to impress and stay comfortable! Rio's Carnival is all about colorful, breezy outfits that let you move freely and enjoy the festivities. Comfortable shoes are a must for all the dancing and exploring you'll do in the heart of Rio's Carnival.

CARNIVAL WEATHER

February: Less rain compared to January

Climate: Drier, ideal for enjoying the beach

Average rainfall: About 130 mm

Temperatures: Minimum 24°C and maximum above 30°C

CARNIVAL TOOLKIT - CHECKLIST

Light clothing:

Shorts/Dresses

Tennis / Low Sandals

(Leave to buy the famous Havaianas in Rio, much cheaper and have a lot more options in Rio de Janeiro stores)

Swimwear

Sunglasses

Raincoats

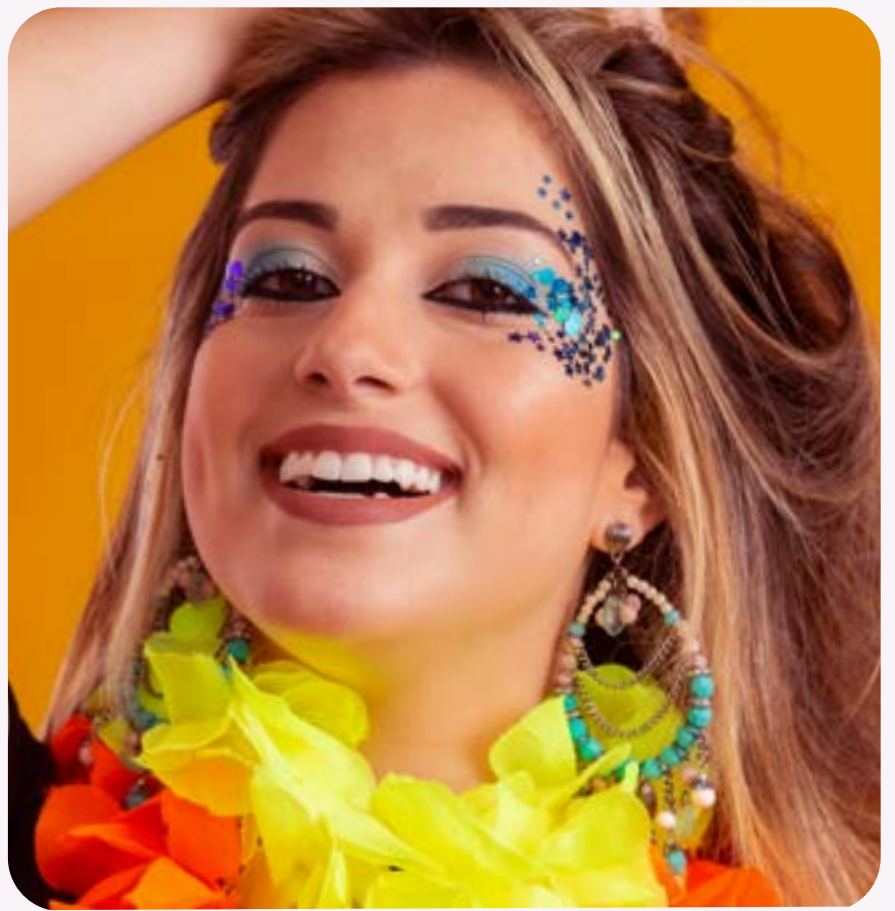
Solar Protection

Portable charger for your cell phone

Money Belt

DAZZLE IN RIO: MAKEUP AND COSTUMES FOR CARNIVAL

When it comes to the Rio Carnival, your outfit and makeup are more than just attire – they're a part of the celebration's soul! Embracing the vibrant spirit of Carnival, participants often don vibrant, elaborate costumes and makeup that reflect the festivity's energy and excitement.



WHERE TO BUY COSTUMES AND MAKEUP IN RIO

Local Markets and Shops

Rio is dotted with numerous local markets (especially in Copacabana) and specialty shops offering a wide range of Carnival costumes and accessories. These places are perfect for finding unique, handcrafted items.

Online Stores

Before you arrive in Rio, you can explore various online stores that specialize in Carnival costumes. This option allows you to come prepared and dive straight into the festivities.

MAKEUP TIPS

DIY Makeup

When doing your makeup, consider waterproof and sweat-proof products. Bright colors, glitter, and face jewels are popular choices to stand out in the crowd.



Camarote Maravilha:
A Celebration of the
Carioca Spirit at the
Heart of Carnival.



Lounge at Sector 9. All Inclusive. Open Bar.
Buffet. DJ's. Roundtrip Transfer.

[Book Now](#)

STAY TUNED!

Follow us on social media:



www.carnivalbookers.com

Give more fun
to your pictures
by adding our
Instagram filter

Have a great
Carnival time!

